

MONTHLY MEMBERSHIP PROGRESS REPORT

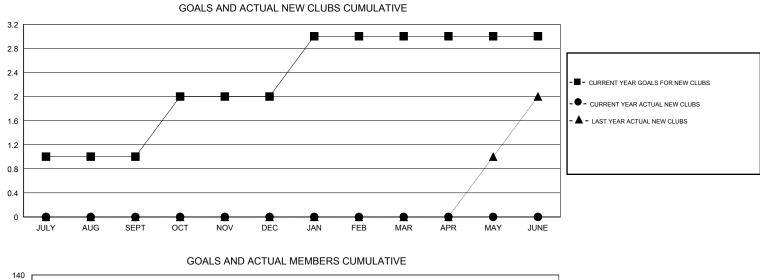
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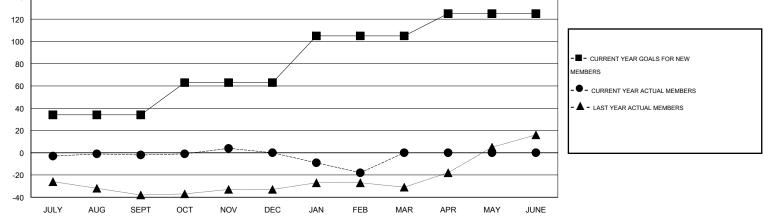
Results as of: 2/28/2014

JERRY SMITH GMT:

LOCATION WEST VIRGINIA

 $\mathsf{GMT} \; \mathsf{CA} \; 1$ Clubs Members RESULTS FOR 2013-2014 RESULTS FOR 2013-2014 NEW CLUB ACTUAL NEW ACTUAL ACTUAL NET NEW MEMBER ACTUAL TOTAL ACTUAL ACTUAL NET QUARTER QUARTER GOAL CLUBS DROPPED GAIN/ GOAL MEMBERS DROPPED GAIN/ CLUBS LOSS MEMBERS LOSS ADDED 1 0 1 -1 34 19 21 -2 JULY/AUG/SEPT JULY/AUG/SEPT 0 2 0 0 29 17 15 1 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 42 6 24 -18 1 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 0 20 0 0 0 APR/MAY/JUNE APR/MAY/JUNE





DROPPED CLUBS: 1	17 CLUBS OF 42 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION	
		MALE 629 (66.70%)	
DROPPED MEMBERS		FEMALE 314 (33.30%)	
DECEASED 10	ASSESSMENT DATA	FAMILY UNIT MEMBERS	252
CLUB CANCELLED 4 OTHER 46		HEAD OF HOUSEHOLD	124
TOTAL 60	-	NON-HEAD OF HOUSEHOLD	128